

Press Release

For Immediate Release

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Jeff Brodsky Named to ETA's Forty Under 40: Gamechangers in Payments Technology

February 28, 2019— The Electronic Transactions Association (ETA) selected Jeff Brodsky of Chosen Payments for the 2019 Forty Under 40 class, highlighting the gamechangers at the intersection of payments and technology. The roster includes individuals whose actions and leadership are driving the payments technology industry forward and represent payments – from start to FinTech. The 2019 Forty Under 40 will be featured in the Spring issue of ETA's magazine, *Transaction Trends*, and honored at TRANSACT, the premier event for payment industry professionals, May 30 – April 2, 2019 in Las Vegas.

ETA solicited nominations from across the payments industry, seeking talented payments executives under 40. Nominations were submitted from ETA members, TRANSACT exhibitors and industry leaders. The final group was selected by the 2018 Forty Under 40 class and the ETA Awards and Recognition committee based on the nominees' impact on the payments industry and their professional character.

Brodsky began working in the industry as an independent sales agent in 2008. He operated an agent office writing deals under an ISO. He would later become a partner of the ISO when he merged with their 8 year-old company. Sales quadrupled in the first year as he took the company to a new level and eventually split from the partnership. In 2011 the Chosen Payments brand was born. Today, Chosen Payments and its partners, under the corporate umbrella of Aurora Solutions serve more than 25,000 merchants processing well over \$5B annually. The company employs approximately 150 individuals with offices in California, New Hampshire, Arizona, Michigan, Tennessee and Georgia.

Upon learning he had been named to the Forty Under 40 list Brodsky said, "I am humbly honored to be included with such a prestigious group of people in the industry. It is a true testament to the dedication our serving our clients, being honest and ethical and maintaining our commitment to delivering *White Glove Service*, a mission statement of Chosen Payments."

To view the full Forty Under 40 list – click [HERE](#)

About ETA

The Electronic Transactions Association (ETA) is the global trade association representing more than 500 payments and technology companies. ETA members make commerce possible by processing more than \$21 trillion in purchases worldwide and deploying payments innovation to merchants and consumers.

About Chosen Payments

Chosen Payments is a trusted merchant service provider serving many specialized industries including ground transportation, funeral care providers, jewelry, health care, automotive retail establishments and many more. The company is dedicated to providing the lowest cost, fastest funding and technology-driven solutions for clients by determining the best solutions to help improve cash flow while increasing profitability. The company focuses on providing solutions to merchants utilizing best in class technology while increasing cash flow and efficiency. To learn more about Chosen Payments visit www.Chosenpayments.com.



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UNDER 40
ELECTRONIC TRANSACTIONS ASSOCIATION

**JEFF
BRODSKY
CHOSEN PAYMENTS**

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